



# Wayback Football Club 2022 Sponsorship Package







# WHAT WE STAND FOR

## VISION

To be acknowledged in all respects as Port Lincoln's premier community football club.

## KEY VALUES

**W – WORKING TOWARDS ONE CLUB WHICH IS UNITED AND INCLUSIVE**

**A – ACHIEVING TEAMWORK BOTH ON AND OFF THE FIELD**

**Y – YEARNING FOR SUCCESS**

**B – BUILDING A CLUB WHICH IS STEADFAST IN ITS PURSUIT FOR EXCELLENCE**

**A - ACHIEVING OUR GOALS**

**C – CONTINUING TO BUILD RESPECT FOR OUR CLUB, PARTNERS AND COMMUNITY**

## MISSION

Provide opportunities for lifetime involvement with Australian Rules football.

Realise players' full potential in a friendly, professional environment. Players will enjoy consistent on-field success and be provided with safe facilities.

## GOALS

### Sponsors

The club will directly support sponsors where practical and promote their businesses to our members and supporters.

### Members

Encourage and develop players, members, administrators, and supporters to enjoy the sport and reach their full potential.

### Standard of Competition

Be continually successful in the Port Lincoln Football League.

### Facilities

Continue to improve and provide the best possible facilities for our members and supporters.

### Junior Football Development

To encourage, promote and teach Australian Rules Football, to establish goals, which will develop a Team attitude of Fair Play and Enjoyment.

Provide coaching and development so our juniors can participate to the highest possible standard.

### Administration

Develop and maintain effective and efficient processes so the Wayback Football Club can continue to operate effectively for years to come.

Thank you for considering sponsorship of the Wayback Football and Sporting Club for Season 2022.



We were lucky that our players had the opportunity to play Football in 2021, although we were still affected by Covid, the season was a success. For this we are thankful to the PLFL for all their hard work and dedication to continuing to facilitate a Covid friendly competition.

Our League side finished second after the minor round. In the Grand final they lost by 3 points to Marble Range who were undefeated. We were very proud of our players and could not have asked any more of them. It was a gut-wrenching end to what was an outstanding game of football. Our Reserves defeated Lindoln South in the Grand final and finished as PLFL Reserves Premiers. Many of our Junior grades played finals football and narrowly missed out on playing on grand final day.

Off the field, we continued to improve our facilities whilst also dedicating more resources to our Junior development and player welfare programs.

We would like to thank our sponsors for their contributions, without them our club would not be the club it is today. We are confident our club will again strive for greatness under the guidance of our new Senior Coach Mark Aldridge. We wish Mark all the best for the upcoming season.

Our Junior Program is the envy of the Port Lincoln Football League. We have over 140 junior players both male and female registered to participate this season. Something we are very proud of.

In 2022 we have made history by entering our first ever Open womens and Under 16 girls teams in the PLFL Womens competition. We have a strong and dedicated group of young women who are proud to wear the Wayback FC guernsey each week. This is significant in the history of the Wayback FC.

We appreciate the time you have taken to consider a partnership with our club.

On behalf of the Wayback Football club I would like to thank you for your continued support and look forward to sharing your business with our members and supporters.

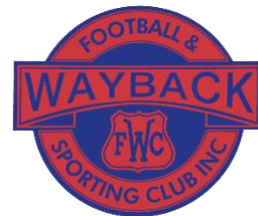
Yours sincerely,

A handwritten signature in black ink that reads "Tracy Baldwin".

Tracy Baldwin  
President

**Wayback Football Club**





## WHY SHOULD YOU SUPPORT US?

We would like to thank our sponsors; without them our club would not be the club it is today. Your support will be invaluable.

Your support of our club cannot be underestimated. We treasure every single dollar we get. We hope you re-join as a sponsor this year.

This season we will once again be hosting an event for our sponsors, as your sponsorship is valuable to us, this is one way we can show our appreciation.

Your sponsorship funds will assist us with the general running of the Club (electricity bills, water bills, wages etc) and importantly on game day to provide our players with footballs, strapping and medical support.

## WAYBACK FOOTBALL CLUB SPONSORSHIP PACKAGES 2022

<b>Sponsorship Bronze</b>	<b>\$330 gst inc</b>
---------------------------	----------------------

### Benefits of Bronze Sponsorship

- Family Club membership (value \$180)
- "Bronze sponsor" Sign on Club's Sponsors board
- Invitation for 2 people to our Sponsors Day (Value \$100)
- Free club hire for your special event (value \$400) Cleaning Fee Applies

<b>Sponsorship – Silver</b>	<b>\$550 gst inc</b>
-----------------------------	----------------------

### Benefits of Silver Sponsorship

- Family Club membership (value \$180)
- "Silver sponsor" Sign on Club's Sponsors board
- Invitation for 2 people to our Sponsors Day (Value \$100)
- Free club hire for your special event (value \$400) Cleaning Fee Applies
- 1 Port Lincoln Football League Season Pass (value \$120)

<b>Sponsorship – Gold</b>	<b>\$2,200 gst inc</b>
---------------------------	------------------------

### Benefits of Gold Sponsorship

Your business will be prominently promoted on all Wayback correspondence, publications, and website and by name at all Wayback events, providing maximum exposure.

- Family Club membership (value \$180)
- "Gold sponsor" Sign on Club's Sponsors board
- Invitation for 4 people to our Sponsors Day (Value \$200)
- Free club hire for your special event (value \$400) Cleaning Fee Applies
- 2 tickets to the Demon Ball ( value \$180)
- 2 Port Lincoln Football League Season Passes (value \$240)

We look forward to you confirming your sponsorship for season 2022, please contact our club secretary Sandy Rodd, via email or phone:

WAYBACK FOOTBALL & SPORTING CLUB INC

30 Windsor Avenue  
PO Box 1514  
Port Lincoln SA 5606  
08 8682 3704  
info@waybackfc.com